

KMNR 89.7FM 2022 Quarterly Report 3

Program	Program Type	Duration (Seconds)	1st Date on Air	Airtime	2nd Date on Air	Airtime	Description
Are You A Chameleon 30	Ad Council	30	11-Sep	21:20			This is an Ad Council about texting and driving prevention
Barbara 30	Ad Council	30	26-Aug	18:38	7-Sep	21:06	This is an Ad Council about diversity and inclusion
Be Next 60	Ad Council	60	28-Jul	11:34	20-Sep	15:32	This is an Ad Council about high blood pressure control
Belonging 15	Ad Council	15	10-Jul	11:27	18-Jul	18:33	This is an Ad Council about understanding others differences
Belonging 30	Ad Council	30	9-Jul	15:07	14-Jul	18:37	This is an Ad Council about understanding others differences
Boil 15	Ad Council	15	16-Jul	18:37	22-Jul	11:18	This is an Ad Council about veterans crisis prevention
Boil 30	Ad Council	30	3-Jul	21:11			This is an Ad Council about veterans crisis prevention
Boil 60	Ad Council	60	12-Jul	21:18	21-Jul	19:49	This is an Ad Council about veterans crisis prevention
Bridgett 30	Ad Council	30	7-Aug	21:11	1-Sep	18:29	This is an Ad Council about diversity and inclusion
Care for Yourself 15	Ad Council	15	8-Aug	17:46	1-Sep	21:03	This is an Ad Council about caregiver assistance
Carissa 30	Ad Council	30	1-Jul	4:23	8-Jul	4:02	This is an Ad Council about high school equivalency
Carissa 60	Ad Council	60	13-Sep	15:31	28-Sep	18:34	This is an Ad Council about high school equivalency
Courage 30	Ad Council	30	23-Sep	18:46	25-Sep	15:21	This is an Ad Council about adoption from foster care
Cynthia 30	Ad Council	30	3-Sep	18:37	9-Sep	18:18	This is an Ad Council about Alzheimer's awareness
Cynthia 60	Ad Council	60	18-Jul	21:03	1-Sep	11:51	This is an Ad Council about Alzheimer's awareness
Dad - 65 People 30	Ad Council	30	26-Aug	18:38	29-Aug	18:56	This is an Ad Council about gun safety
Danica Patrick 60	Ad Council	60	1-Jul	21:02	10-Jul	1:13	This is an Ad Council about ending hunger
Disaster at Your Doorstep 30	Ad Council	30	6-Jul	15:17	24-Sep	4:14	This is an Ad Council about emergency preparedness
Durrell 30	Ad Council	30	6-Sep	18:32	21-Sep	21:09	This is an Ad Council about fatherhood involvement
Emily - 65 People 30	Ad Council	30	11-Sep	18:52	26-Sep	21:14	This is an Ad Council about gun safety
Forest Trail 15	Ad Council	15	3-Jul	1:05	5-Jul	21:16	This is an Ad Council about discovering nature
Forest Trail 30	Ad Council	30	2-Sep	11:57			This is an Ad Council about discovering nature
Feel Think Drive Different 06	Ad Council	06	25-Aug	21:00			This is an Ad Council about drug-impaired driving prevention
Feel Think Drive Different 15	Ad Council	15	19-Aug	11:34	26-Aug	1:37	This is an Ad Council about drug-impaired driving prevention
Feel Think Drive Different 30	Ad Council	30	31-Aug	11:25	18-Sep	1:11	This is an Ad Council about drug-impaired driving prevention
Harold 15	Ad Council	15	3-Jul	4:05			This is an Ad Council about fatherhood involvement
Harold 30	Ad Council	30	23-Sep	21:59			This is an Ad Council about fatherhood involvement
Heroes 30	Ad Council	30	16-Sep	15:27	19-Sep	4:09	This is an Ad Council about caregiver assistance
Hopeful - Judith 15	Ad Council	15	9-Jul	1:04	2-Sep	15:24	This is an Ad Council about Alzheimer's awareness
Hopeful - Judith 30	Ad Council	30	7-Jul	11:21	16-Jul	11:17	This is an Ad Council about Alzheimer's awareness
Hopeful - Terrie 30	Ad Council	30	20-Sep	18:49	29-Sep	11:25	This is an Ad Council about Alzheimer's awareness
Hopeful - Tom 15	Ad Council	15	8-Jul	18:34			This is an Ad Council about Alzheimer's awareness
Hopeful - Tom 30	Ad Council	30	25-Sep	21:06			This is an Ad Council about Alzheimer's awareness
I Come Correct 60	Ad Council	60	23-Jul	4:08			This is an Ad Council about child car safety
Imagination Grows 15	Ad Council	15	23-Aug	21:05			This is an Ad Council about discovering nature
Imagination Grows 30	Ad Council	30	3-Aug	11:22			This is an Ad Council about discovering nature
Jelly 30	Ad Council	30	18-Aug	21:16			This is an Ad Council about adoption from foster care
Joseph 60	Ad Council	60	18-Sep	18:42			This is an Ad Council about fatherhood involvement
Joyce - 65 People 30	Ad Council	30	19-Sep	19:04			This is an Ad Council about gun safety
Kiddie Music 30	Ad Council	30	27-Aug	11:19			This is an Ad Council about child car safety
Kiddie Song 30	Ad Council	30	7-Aug	4:03	26-Sep	1:05	This is an Ad Council about child car safety
Look Through Their Eyes 30	Ad Council	30	24-Sep	19:12			This is an Ad Council about discovering nature
Look Through Their Eyes 60	Ad Council	60	4-Sep	1:00	6-Sep	1:00	This is an Ad Council about discovering nature
Love Fest 15	Ad Council	15	4-Aug	18:39	20-Sep	21:25	This is an Ad Council about buzzed driving prevention
Love Fest 30	Ad Council	30	19-Sep	1:06	23-Sep	1:35	This is an Ad Council about buzzed driving prevention
Maddy 30	Ad Council	30	15-Jul	4:10	23-Sep	15:45	This is an Ad Council about diversity and inclusion
Marvin 30	Ad Council	30	2-Jul	15:06			This is an Ad Council about fatherhood involvement
Marvin 60	Ad Council	60	2-Aug	18:27	27-Aug	15:17	This is an Ad Council about fatherhood involvement
Melissa 30	Ad Council	30	18-Sep	21:34			This is an Ad Council about ending hunger
Moment of Discovery 60	Ad Council	60	27-Sep	15:19			This is an Ad Council about empowering girls in STEM
Next Step 30	Ad Council	30	8-Aug	11:29	5-Sep	1:04	This is an Ad Council about lung cancer screening
Night Shift 30	Ad Council	30	6-Jul	11:24	7-Jul	15:13	This is an Ad Council about child car safety
Normal Day - 65 People 60	Ad Council	60	26-Jul	11:57			This is an Ad Council about gun safety
Play-by-Play 30	Ad Council	30	3-Jul	15:25			This is an Ad Council about buzzed driving prevention
Preparedness Hero - Karen 30	Ad Council	30	12-Jul	18:35			This is an Ad Council about emergency preparedness
Preparedness Hero - Steve 15	Ad Council	15	17-Sep	1:16			This is an Ad Council about emergency preparedness
Remote Control 30	Ad Council	30	26-Aug	4:10			This is an Ad Council about type 2 diabetes prevention
Rising Ashes-Chains 30	Ad Council	30	30-Aug	1:05			This is an Ad Council about wildfire prevention
Road Trip 15	Ad Council	15	15-Jul	21:15	28-Aug	18:48	This is an Ad Council about discovering nature
Road Trip 30	Ad Council	30	26-Jul	1:11	8-Sep	15:23	This is an Ad Council about discovering nature
Roxana's Story 30	Ad Council	30	27-Jul	15:03			This is an Ad Council about caregiver assistance
Roxana's Story 60	Ad Council	60	21-Sep	15:14			This is an Ad Council about caregiver assistance
Save Your Life 30	Ad Council	30	6-Jul	4:10	31-Jul	21:17	This is an Ad Council about lung cancer screening
School Drive 30	Ad Council	30	19-Aug	1:14			This is an Ad Council about texting and driving prevention
Service Never Stops - Chris A 30	Ad Council	30	2-Jul	1:10	29-Sep	15:07	This is an Ad Council about gun safety
Service Never Stops - Teresa 30	Ad Council	30	4-Jul	15:14	2-Aug	15:03	This is an Ad Council about gun safety
Smoke Bear - Isabella Gomez 30	Ad Council	30	10-Jul	15:02	17-Jul	1:12	This is an Ad Council about wildfire prevention

Sound it Out 15	Ad Council	15	17-Aug	18:23	23-Aug	11:31	This is an Ad Council about middle school mental health
Sound it Out 30	Ad Council	30	1-Jul	11:17	2-Jul	4:12	This is an Ad Council about middle school mental health
Sour Note 15	Ad Council	15	8-Aug	21:03	15-Sep	18:37	This is an Ad Council about child car safety
Sour Note 30	Ad Council	30	8-Jul	15:11			This is an Ad Council about child car safety
STEM Anthem 15	Ad Council	15	13-Sep	11:35			This is an Ad Council about empowering girls in STEM
STEM Tips Photo 30	Ad Council	30	5-Jul	1:13	17-Sep	18:57	This is an Ad Council about empowering girls in STEM
STEM Tips Recycling 15	Ad Council	15	3-Jul	1:05			This is an Ad Council about empowering girls in STEM
STEM Tips Recycling 30	Ad Council	30	10-Sep	21:19			This is an Ad Council about empowering girls in STEM
Stories 15	Ad Council	15	26-Aug	15:34	22-Sep	18:10	This is an Ad Council about discovering nature
Stories 30	Ad Council	30	29-Aug	21:27	16-Sep	18:15	This is an Ad Council about discovering nature
Take a Minute 30	Ad Council	30	29-Aug	1:12	31-Aug	4:05	This is an Ad Council about caregiver assistance
Take a Minute 60	Ad Council	60	28-Jul	15:26			This is an Ad Council about caregiver assistance
Teen Drama 30	Ad Council	30	19-Aug	18:06	23-Aug	4:09	This is an Ad Council about youth vaping prevention
Telegraphing Catastrophe 30	Ad Council	30	25-Sep	19:04			This is an Ad Council about texting and driving prevention
Testimonial 15	Ad Council	15	24-Sep	21:04			This is an Ad Council about saving for retirement
Testimonial 30	Ad Council	30	2-Aug	4:03			This is an Ad Council about saving for retirement
The Best Planner 15	Ad Council	15	1-Jul	1:11	4-Jul	1:12	This is an Ad Council about emergency preparedness
The Best Planner 30	Ad Council	30	13-Jul	21:09	17-Jul	15:06	This is an Ad Council about emergency preparedness
The Best Planner 60	Ad Council	60	28-Sep	1:13			This is an Ad Council about emergency preparedness
Tom 30	Ad Council	30	25-Sep	21:06			This is an Ad Council about Alzheimer's awareness
Totally 60	Ad Council	60	21-Aug	18:31	24-Aug	11:38	This is an Ad Council about adoption from foster care
Warning App 15	Ad Council	15	22-Jul	1:26	19-Aug	4:04	This is an Ad Council about type 2 diabetes prevention
Warning App 30	Ad Council	30	13-Jul	11:34			This is an Ad Council about type 2 diabetes prevention
Whatever Gets You Talking 30	Ad Council	30	5-Jul	11:25	23-Jul	11:33	This is an Ad Council about suicide prevention
When You Graduate - Tachonna 30	Ad Council	30	12-Jul	4:06	14-Sep	15:36	This is an Ad Council about high school equivalency
When You Graduate 15	Ad Council	15	11-Jul	18:31	19-Jul	4:25	This is an Ad Council about high school equivalency
You Can Run 30	Ad Council	30	20-Jul	21:40	5-Aug	21:10	This is an Ad Council about drug-impaired driving prevention
You Can Wait 30	Ad Council	30	24-Aug	15:14	30-Sep	15:43	This is an Ad Council about texting and driving prevention
Alcohol Sexual Assault	Ascertainment	157	1-Sep	21:03	2-Sep	7:16	This is an ascertainment about sexual assault caused by alcohol.
Audubon Nature Center	Ascertainment	78	2-Sep	3:15			This is an ascertainment about the Audubon Nature Center
Climbing Club	Ascertainment	84	31-Aug	21:43			This is an ascertainment about the Missouri S&T Climbing Club.
Curbside Recycling I	Ascertainment	157	4-Sep	7:11			This is an ascertainment about curbside recycling.
Curbside Recycling II	Ascertainment	131	14-Sep	2:05			This is an ascertainment about curbside recycling.
Do Your Laundry	Ascertainment	153	28-Aug	21:39	31-Aug	11:25	This is an ascertainment about doing laundry
Electric Car	Ascertainment	50	20-Sep	21:25			This is an ascertainment about the Missouri S&T Design Team, Formula Electric.
Freshman Fifty	Ascertainment	99	19-Sep	7:17			This is an ascertainment about to lose weight at college.
Freshmen Homesickness	Ascertainment	140	18-Sep	21:47			This is an ascertainment about how to get over homesickness your freshman year of college.
Frisbeegolf	Ascertainment	37	10-Sep	11:07	13-Sep	11:37	This is an ascertainment about the Lion's Club Frisbeegolf Course in Rolla.
Go Outside	Ascertainment	113	3-Sep	3:19			This is an ascertainment about leaving your dorm room and living life at Missouri S&T.
Habitat for Humanity I	Ascertainment	246	31-Aug	2:13	8-Sep	7:09	This is an ascertainment about the Habitat of Humanity.
Habitat for Humanity II	Ascertainment	154	28-Aug	2:06			This is an ascertainment about the Habitat of Humanity.
History of Rolla	Ascertainment	68	25-Aug	21:00	27-Aug	21:21	This is an ascertainment about the history of Rolla, MO
LEAD Tutor	Ascertainment	54	11-Sep	21:33	21-Sep	2:14	This is an ascertainment about LEAD tutors at Missouri S&T
Mailbox Decapitation	Ascertainment	45	10-Sep	21:44			This is an ascertainment about how to avoid mailbox decapitation.
Mental Health Norwood	Ascertainment	47	11-Sep	2:11	15-Sep	21:03	This is an ascertainment about getting mental health help at Missouri S&T.
Miner Wellness	Ascertainment	54	6-Sep	11:33	8-Sep	2:11	This is an ascertainment about prescription stimulant abuse
Missouri caves	Ascertainment	91	18-Sep	2:17	21-Sep	7:06	This is an ascertainment about the caves in Missouri.
Mountain Biking	Ascertainment	70	26-Aug	11:04	9-Sep	11:35	This is an ascertainment about the Forest City Mountain Biking trail in St. James
Psych Studies	Ascertainment	83	30-Aug	21:42			This is an ascertainment about psych studies at Missouri S&T
Rolla Animal Shelter II	Ascertainment	154	28-Aug	7:17			This is an ascertainment about the Rolla Animal Shelter.
Rolla Farmers Market	Ascertainment	48	30-Aug	11:34	12-Sep	21:08	This is an ascertainment about the Rolla Farmers Market
Rolla Public Library	Ascertainment	139	27-Aug	7:05			This is an ascertainment about the Rolla public library.
Rotary Club	Ascertainment	113	21-Sep	21:27			This is an ascertainment about Rotary Club at Missouri S&T.
Senior Companions	Ascertainment	66	1-Sep	11:12			This is an ascertainment about Phelps County Senior Companions
Skatepark	Ascertainment	46	2-Sep	3:15	13-Sep	21:46	This is an ascertainment about the Rolla Skatepark.
St. Pats advice	Ascertainment	86	17-Sep	7:52			This is an ascertainment about advice for the celebration of St. Pat's.
Stressless Room	Ascertainment	74	3-Sep	21:22			This is an ascertainment about the Stressless Room at Missouri S&T.
The Joys of Trout Fishing	Ascertainment	117	4-Sep	21:27	14-Sep	21:36	This is an ascertainment about trout fishing near Rolla
The Kaleidoscope Discovery Center	Ascertainment	94	18-Sep	11:28			This is an ascertainment about the Kaleidoscope Discovery Center on Pine Street
Tornado Safety	Ascertainment	52	6-Sep	21:15	8-Sep	21:02	This is an ascertainment about tornado safety
Tri-County Humane Society	Ascertainment	89	9-Sep	21:17			This is an ascertainment about the tri-county humane society
Writing Center Ascertainment	Ascertainment	98	15-Sep	11:09			This is an ascertainment about the Missouri S&T writing center.
Public Service Announcements	Other	10-120	26-Aug	0:45	26-Aug	5:03	Public Service Announcements produced by KMNR DJs that cover a variety of topics
News & Weather	Other	~45	26-Aug	8:57	26-Aug	12:18	Local Weather Forecast and reading of current news
Town and Campus News	Other	10-120	25-Aug	14:06	26-Aug	14:06	Listener submitted announcements of activities and events in the Rolla area
Science and the Sea	Other	~134	1-Jul	8:27	1-Jul	12:32	A presentation of marine science topics produced by the University of Texas Marine Science Institute
Concert News	Other	60-120	25-Aug	13:41	25-Aug	17:27	Announcements of nearby concerts
Earth Date	Other	119	1-Jul	7:20	1-Jul	15:33	A presentation of earth science topics produced by the Bureau of Economic Geology